



# Thematic Investing

## Differentiate Your Offering, Drive AUM Growth



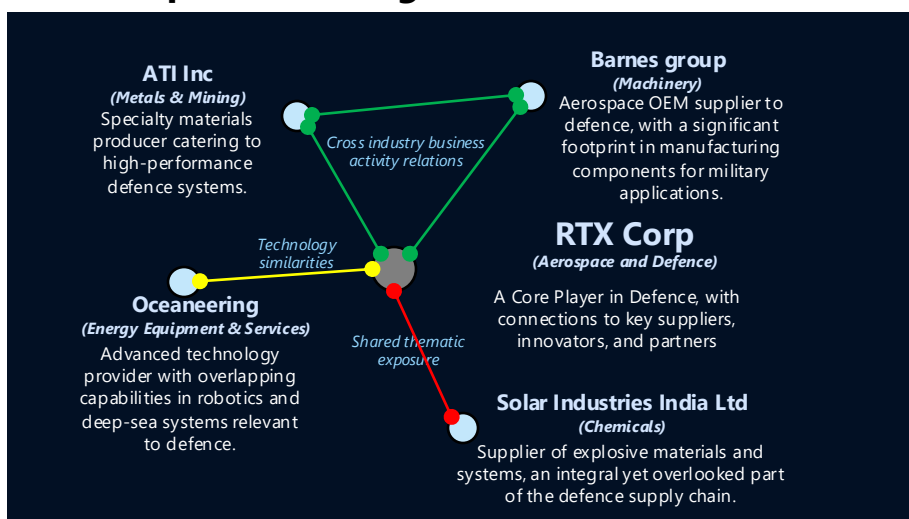
In today's competitive thematic landscape, capturing investor attention requires genuine differentiation and rapid response to emerging macro trends. Entis's proprietary AI-driven solution quickly identifies companies uniquely positioned to benefit from new developments, macroeconomic shifts, and disruptive technologies—often before traditional approaches notice them. By swiftly translating global events into targeted thematic strategies, Entis enables asset managers to be first to market, delivering distinctive investment opportunities that attract investors and drive AUM growth.

### Example

## Spot Overlooked Companies Driving Defense Growth

### How Mapping Relationships Reveals Overlooked Players

By mapping relationships across the defense value chain, our solution identifies hidden links that are often overlooked but play a crucial role in the theme.

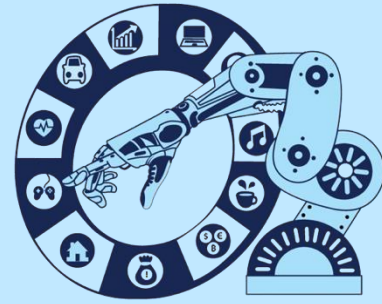


## Quickly Transform Any Theme Into Actionable Data

- Digital Infrastructure**
- AI Driven Biotechnology**
- Future of Mobility**
- Biodiversity**
- Circular Economy**
- Water Security & Scarcity**
- Tariff Resilience**
- Digital Defense**
- European Defense & Security**
- ... and many more*

## Discover a smarter way to boost your thematic funds

Contact us for a demonstration of our thematic data solution and to discover how Entis' thematic insights can power your investment strategy.



# Value added to your Thematic strategies

At Entis, we provide AI-powered thematic data that delivers precise, real-world exposure to emerging trends. Our scalable and research-backed approach enables asset managers to build smarter strategies, minimize noise, and capture genuine thematic opportunities with confidence.

## Discover Early-Stage Growth Opportunities

Spot hidden champions before they're widely recognized, capturing the growth thematic investing promises—beyond today's winners.

## Spot Hidden Gems

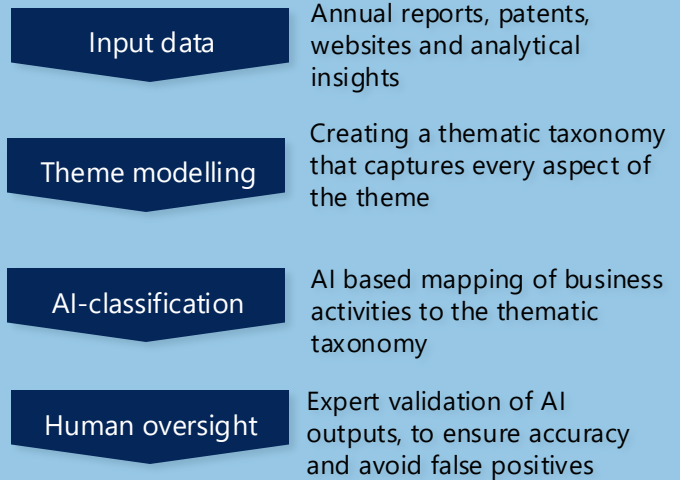
Uncover opportunities in unexpected sectors or regions, building more diverse, authentically thematic portfolios.

## Create Real Thematic Alignment

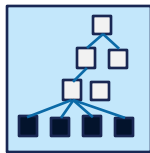
Align revenue streams with theme-specific products, ensuring portfolios reflect genuinely committed companies.

### From Emerging Trend to Investable Theme—at Speed

Proprietary AI-driven platform with human-in-the-loop approach enables the consistent, scalable application of any thematic taxonomy to companies.



Global coverage



Custom and flexible



AI-powered speed



Expert quality

## Your Success, Our Commitment

### Contact info



Choosing Entis means choosing a partner committed to innovation and your investment performance.

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Welcome to Entis - where we help you achieve your investment goals.